digital media workshop
sunday: photos and photoshop

周日：摄影与photoshop
part one: the power of a photograph

going to the paralympic opening ceremony the night before was a real gift
all the students took photos during the evening, and selected one for review in the session
an advocate found a fresh take

we realised the bird’s nest had become a ‘postcard’ image, amazing but no longer surprising.
this one captured it in a fresh way, and could even be said to have the olympic flame inside it.
another captured energy
and with the energy, both the Chinese and Beijing Paralympic flags clearly identifying the occasion
we found spectacle

and admired the thirds, from near spectators with their light toys, the focus with its sheer grandeur, and finally the lights from afar really giving the sense of immense scale
but also realised spectacle could also have a story

just having that camera taking the same shot in frame made us think about the context of the shot: who was that person? what was it actually like being there as opposed to seeing a nice photo of it?
but this photo was “the one”
captured both the aesthetic spendour of the event and had a punch: blinded by the colours, it took some of us a
while to see the crutch, and when we did, the paralympics really hit home.
part two: the idea of portraiture
expressing your self image, and going beyond your appearance
image as communication, and tooling up for that with photoshop
lets meet the leaders...
and use the portraits they prepared in advance as photoshop tutorials
steve holmes
loudmouth and audio-visual all-rounder
史蒂夫·福尔摩斯
大嘴巴，声音与影像制作通吃的家伙。
kelly sandall
illustrator and mixed media masher-upper
toby harris
designer and digerati hook line and sinker
托比·哈里斯
设计师，数码达人

I AM TOBY. I DO DIGITAL STUFF.

I AM NOTHING WITHOUT
UNWITTING ACCOMPlice
“follow the leader...”
30 students, 30 computers, 30 copies of photoshop. here we go!
照葫芦画瓢
三十名学生，三十台电脑，三十份 Photoshop 软件，开工！
monday: over to the advocates

周一：行动者们登场
first: what do they want to say with their portrait?
what have they done in their lives that embodies the paralympic spirit?
how do they want the world to be? what strengths do they have to make that change?

开宗明义：你想用肖像图表达什么？
做过什么象征着残奥会精神的事？对世界有何期许？为了促成改变，你能做些什么？
then a morning’s worth of photoshop
not to mention taking photos, searching the web for images, travelling google earth...
rounding off with a group review

how are the advocates doing on their own? can the leaders take their creative ideas to the next level? with lawrence, our translator, once again being a complete star
crunch time: making the final portraits
絞尽脑汁，最后冲刺
the making of a portrait...
hello sarah, we’re going to follow the progress of your portrait
肖像摄影·幕后花絮
莎拉你好，我们会紧盯你的进度的哦。
the making of a portrait...

the lunchtime photoshop image: it has the idea, it has the communication... but its not so compelling somehow
This is what I think…

Change the things you cannot accept

That’s not right.

Try to see it my way

Equality

还是幕后花絮……
午餐时间到，这幅 PS 图概念有了，沟通的效果也到位了，但……还是不够抢眼。
the making of a portrait...
so, we brainstorm and go leftfield: let's remake the concept as a model
幕后花絮之三......
一轮脑力激荡后，我们出奇制胜，推出了手造模型。
the making of a portrait...
and get our image by taking a photo of it, nestled in the centre’s grounds for extra depth
幕后花絮之四......
模型做好后，放到中心的草地上，以便在拍照时增加一些景深。
the making of a portrait...
and with some tweaks on the contrast and colours, its 5.30pm and there it is.
幕后花絮之五......
调调对比度，弄弄颜色，就已经下午五点半了，收工！
so lets see them...
让我们一起看看吧。。。

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érc
Jamie

“i’m an actor and that is what i want for my career. from that came the idea of a stage”
Jamie

“i’m an actor and that is what i want for my career. from that came the idea of a stage”
Sara

"I tried to keep it simple as possible. I wanted it to speak for itself."
sara

“i tried to keep it simple as possible. i wanted it to speak for itself.”
alan

a swimmer, he wants to get to the next paralympics
alan

a swimmer, he wants to get to the next paralympics
Jennifer Lui - “Though we come from different countries, our hearts are with each other. Cheers for the Olympics, Go, Paralympics, Go!”
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呂慧翔
“虽然来自不同的国家，但我们的心连在一起。为奥运欢呼，为残奥加油！”
Chris Leung - "There's a pair of wings deep down at everybody's heart, let's all make use of it to pursuit our dreams."

梁志光
“世界上每个人心中都有一双翅膀，让我们展翅高飞，飞去自己的梦想。”
Chris Leung - “There’s a pair of wings deep down at everybody’s heart, let’s all make use of it to pursue our dreams.”
amy

“i achieved at the special olympics in 2005, and so i thought if i can do it, you can do it too: ‘one world, one dream’ becomes ‘my dream, your dream’.”
amy

“i achieved at the special olympics in 2005, and so i thought if i can do it, you can do it too: ‘one world, one dream’ becomes ‘my dream, your dream’.”
marieta
“the world is too round to sit in the corner”
marieta

“the world is too round to sit in the corner” [work in progress]
sam

i really like the line of the paralympics: “spirit in motion” is much more me than the olympics “faster higher stronger”
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Zhao Aihua - “Everything is possible. Develop the Paralympic Spirit.”
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Zhao Aihua - “everything is possible - developing the paralympic spirit"
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申梦婷
“从奥运到 YAP，你我同在！”
Shen Mengting - “From the Olympics to YAP, we will always be with you!”
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“the paralympics marks a crucial move towards integration + equality + may ultimately encourage improved relations between the many diverse groups around the globe.”
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heather
“developing unity and shared understanding through artistic expression - music etc”
through the cello and my teaching,
i spread creativity and understanding.
i am heather

heather
“developing unity and shared understanding through artistic expression - music etc”
Rosina

Who I am and I stand for; “equality amongst men”
rosina
who i am and i stand for; “equality amongst men”
王羽琦
“从北京到伦敦，从奥运到残奥，精彩继续。”
Wang Yuqi - "From Beijing to London, From Olympics to Paralympics, The Excitement Goes On."
Chang Jin 长今
Yang Xiucai - “Let the hopes fly, transcend your dreams.”
Yang Xiucai - “Let the hopes fly, transcend your dreams.”
vivian - “people see things as they are and say ‘why?’, i dream about things that never were and say ‘why not’”
Vivian - “people see things as they are and say ‘why?’, i dream about things that never were and say ‘why not’”
柴越佳
“我喜欢设计，喜欢色彩。
erika - “I love designing and I love colours”
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陆冰枫
“拼图的形状有点像残奥会标志，拼图也是残奥精神的一个不错的隐喻。
lubing feng - “the shape of the puzzle is like the shapes in the paralympic logo, and a puzzle seemed a good metaphor for the paralympic spirit”
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lubing feng - "the shape of the puzzle is like the shapes in the paralympic logo, and a puzzle seemed a good metaphor for the paralytic spirit"
Zara

"It's to represent why I think I'm here. I study East European studies, so the constructivism style represents one thing I can bring to the programme."
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alon
“i have a dream”
“我有一个梦想。”
alon

“i have a dream”

“我有一个梦想。”
wednesday: 100 words, twice
星期三：十字剧，二次拍摄
“sharp!” performed for us

boss: “sharp! very sharp!”
clerk: “boss! boss! where are you?”
十字剧「锋利」演出实况

老板：「好锋利啊！真是太锋利了！」
职员：「老板！老板！你在哪儿？」
turns into a group made stop-frame animation
大家齐心制作定帧动画
turns into a group made stop-frame animation
“kitchen” performed for us

“i am so hungry”
“this will take ages to clean”
十字剧「厨房」演出实况

「饿死了。」
「这得收拾到什么时候呀。」
turns into a group made comic strip
turns into a group made comic strip
and finally, after three days...

最后，三天的工作坊结束了。。。
hope you enjoyed it - we did!

希望你们喜欢－我们很喜欢这个工作坊！